

PROGRAMME

DAYS OF IVO ŠKARIĆ

7th International Conference on Rhetoric
Postira, April 23rd – 26th, 2025

Wednesday, April 23rd, 2025

- 17.30 Registration
- 18.00 – 19.00** **KEYNOTE SPEAKER**
Dima Mohammed
On Persuasion, Political Argumentation, and the Multiple Publics
- 19.00 Welcome drinks and reception

Thursday, April 24th, 2025

- 8.30 – 9.00 Registration
- 9.00 – 9.30 Opening Ceremony
- 9.30 – 10.30 **KEYNOTE SPEAKER**
Viktorija Car
Gender-sensitive Language in the Media
- 10.30 – 10.50 *Coffee break*
- 10.50 – 12.10** **Session 1: Rhetoric, Technology and Media**
Moderators: Igor Ž. Žagar & Petar Bodlović
- 10.50 – 11.10 **Petra Aczél**
AI Rhetoric – Four Attitudes, Logics and Styles in the Communication on Artificial Intelligence
- 11.10 – 11.30 **Valerie R. Renegar, Kirsti Cole**
The Weight of Stigma: Rhetorical Constructions of Health, Body, and Authenticity in the Media
- 11.30 – 11.50 **Damir Horga**
Disfluencies in Speech Production in Croatian Radio Interviews
- 11.50 – 12.10 **Piotr Mirocha**
Topoi in (Corpus-driven) Discourse Analysis: Discourses on Migration and Europe in the Croatian and Serbian Media around the 2015 Refugee Crisis and their Theoretical Implications
- 12.10 – 12.30 *Coffee break*

12.30 – 13.50	Session 2: Argumentation Moderators: Damir Horga & Petra Aczél
12.30 – 12.50	Igor Ž. Žagar How to Communicate Non-verbal Arguments: the Case of Taste
12.50 – 13.10	Petar Bodlović Charity, Interaction, and Argument Production
13.10 – 13.30	Agnieszka Szurek Telling One's Own Life through Others: Biography as a Platform for Argumentation
13.30 – 13.50	Kamil Zyzik Shifting the Commonplaces of the Commons. Multimodal Legal Argumentation in Context of the Rights of Nature Movement
13.50 – 15.20	<i>Lunch</i>
15.20 – 16.50	Session 3: Political Argumentation Moderators: Dima Mohammed & Sandra Lukšić
15.20 – 15.50	Anita Runjić-Stoilova How to Win Every Argument? The Abuse of Logic in Presidential Debate Milanović vs. Primorac
15.50 – 16.10	Branka Šegvić The Use of Fallacies in the 2024 U.S. Presidential Debate
16.10 – 16.30	Krystyna Mokrzycka But What about our Children? An Overview of Argumentation Strategies Used in the American Regulations Fighting Abusive Policies of Social Media Platforms.
16.30 – 16.50	Emad Abdul-latif Rhetorical Resistance to Social Injustice: A Study of Rhetorical Response to Abuse of Power in the Arab Tradition
16.50 – 17.10	<i>Coffee break</i>
17.10 – 18.50	Session 4: Political Discourse Analysis Moderators: Sandra Kovačević & Agnieszka Szurek
17.10 – 17.30	Sandra Lukšić Comparative Analysis of Olaf Scholz's Three Speeches on the 'Turning Point' (Zeitenwende)
17.30 – 17.50	Daniela Matic A Comparative Critical Discourse Analysis of Donald Trump's Victory Speeches in Presidential Elections of 2016 and 2024
17.50 – 18.10	Joanna Szczepańska-Włoch "Now from Dr John to Sir John." Rules for Opening a Conversation as a Means of Political Stance

- 18.10 – 18.30 **Nina Grubić, Anita Runjić-Stoilova**
Populist Rhetoric in Croatian Political Discourse - Analysis of the Metaphor "Two Croatias"
- 18.30 – 18.50 **Bacem Essam, Shahd Alshammari, Ana Burnazi, Jim Bowden**
Presidential Discourse Analyzer: A Computational Approach to Detecting Editorial Influence in Political Speech

Friday, April 25th, 2025

- 09.15 – 10.15 **KEYNOTE SPEAKER**
Janja Žmavc
An Examination of the Rhetorical Teaching Tradition: Embracing the Insights of Isocrates and Quintilian
- 10.15 – 10.30 *Coffee break*
- 10.30 – 12.10** **Session 5: Rhetoric and Education**
Moderators: Janja Žmavc & Zdravka Biočina
- 10.30 – 10.50 **Arlene Holmes-Henderson**
Speaking Citizens: Expanding Rhetorical Education in the United Kingdom
- 10.50 – 11.10 **Anne-Grete Kaldahl**
Upper Secondary Education Students' Perceptions of Teaching and Assessment of Oracy, Rhetoric and Argumentation
- 11.10 – 11.30 **Diana Tomić**
What Can We Learn by Teaching 10-year-olds Public Speaking? Piloting a New Educational Program in Croatia
- 11.30 – 11.50 **Catherine Chaput**
Instincts: Where Symbolic and Affective Identifications Touch
- 12.50 – 12.10 *Coffee break*
- 12.10 – 13.50** **Session 6: Presentation skills**
Moderators: Valerie R. Renegar & Branka Šegvić
- 12.10 – 12.30 **Sandra Kovačević, Branka Šegvić, Ana Mršić Zdilar**
Students' Experience with Presentation Skills
- 12.30 – 12.50 **Ana Kodrić Ivelić**
Presentation Skills in Early Education: A Progressive Approach
- 12.50 – 13.10 **Zdravka Biočina, Ivona Škrebilin Kirbiš**
Oral Communication Skills and Career Development: Tracking Alumni in their Early Career Years
- 13.10 – 13.30 **Renata Kovačić, Mirjana Matea Kovač**

The Representation of Speaking Tasks in Selected Textbooks of German as a Foreign Language

14.00 – 18.30

Sightseeing (Discovering island's history and cuisine: wine to stone)

20.30

Conference dinner

Saturday, April 26th, 2025

9.15 – 10.55

Session 7: Rhetoric and Language

Moderators: Jasna Šego & Jelena Đorđević

9.15 – 9.35

Gabriela Bašić Hanžek

(Case) Study in Abductive Reasoning in Croatian Oral Literature

9.35 – 9.55

Ivana Petrović, Maja Bezić

How Can Metaphor Make a Difference? A Comparative Analysis of the Use of Metaphorical Language in Political Communication

9.55 – 10.15

Iva Polić

Non-standard Language Varieties as a Rhetorical Strategy

10.15 – 10.35

Marek Uszyński

Between Language and Politics: a New Approach to the Study of Figleaves

10.35 – 10.55

Maria Terlikowska

The Disappearance of the Positive Model in Barańczak's Translation of Cautionary Tales for Children by Hillaire Belloc

10.55 – 11.10

Coffee break

11.10 – 12.30

Session 8: Rhetorical Analysis

Moderators: Mirjana Matea Kovač & Gabriela Bašić Hanžek

11.10 – 11.30

Jasna Šego, Željka Rosandić

Two Enthusiastic Speeches by Two Strong, Powerful and Influential Women

11.30 – 11.50

Jelena Đorđević

Rhetorical Structure of Paul's Epistles

11.50 – 12.10

Anamarija Špar, Anita Runjić-Stoilova

Rhetorical Analysis of Alojzije Stepinac's Speech in the Communist Court on October 3, 1946

12.10 – 12.30

Olga Nogal, Julia Nieciecka, Weronika Mądrzejewska

Crafting Curiosity: A Rhetorical Analysis of Clickbait Thumbnails on YouTube

12.30 – 12.50

Closing of the Conference